

HTM/HAFA ALUMNI ASSOCIATION

# BOARD OF DIRECTORS MEETING AGENDA

Wednesday, October 2, 6:30 – 7:30 ish

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| Fairmont Raffles International  155 Wellington Street West  34th floor | Dial in #: to be sent out |

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|  | Item | Responsibility / Presenter |
| 1. | Events | David/Mary-Anne |
| 2. | Financial/Endowed Funds Update | David |
| 3. | School Update | David |
| 4. | Student update | Stephanie |
| 5. | Alumni Engagement | David |
| 6. | HTM Fall Recognition Event (Partyyyy!) | David |
| 7. | Alumni Awards | Jennifer |
| 8. | General Discussion / Questions | All |

In Attendance: Emily, Steph, Dave, Jennifer, Melody

In Attendance via Phone: Jack, Mary-Anne, Peter

1. Golf Tournament 2014
   1. Richmond Hill Golf and Country Club
   2. Similar pricing to 2013
   3. Friday May 30, TBC
2. Financial/Endowed Funds Update
   1. HAFA/HTM Alumni investment account at $45,000; seeing better returns
   2. Endowed fund at $39,000; will not cover all scholarships
      1. Will offer 1 scholarship at $1,000 rather than splitting into two $500 scholarships
3. School Update
   1. Bruce McAdams currently on tenure track
   2. New Director search continues
4. Student Update
   1. New HTM Mentorship Program; 19 mentors, 25 mentees
   2. Hornblower increased number of editors from 5 to 7; new roles in business relations
   3. New collaboration to include industry clubs (Hornblower, MPI, etc) under HTMSA umbrella
5. Alumni Engagement:
   1. To create database of “resources” of alumni for HTM use (e.g. guest speakers)
6. HTM Fall Recognition Event:
   1. To have table with signup sheet for alumni to be added to “resource” list (as above)
   2. RSVP at 45 people
   3. Will send reminder out before event date
   4. Name badges to be made by Alumni House for event
   5. Western Canadian Hotel Investment Conference falls on same date
   6. Will continue to promote via social media
   7. Will post reminder in Alumni e-news with announcement of winners
7. Alumni Awards
   1. To continue to promote awards, try to increase nominations and popularity of awards in future years
   2. Explore opportunity for having nomination form available on alumni website year-round
   3. Explore option of nominating more than one individual; of not having to register for event in order to nominate
   4. Invite 2012 winners to present 2013 awards
   5. Award winners selected
8. General Discussion/Questions
   1. Mary-Anne to enter new role at University; will stay on with HTMAA until replacement is found