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## **BCRC - LOI for Technology Transfer and Production Economics**

### **Sponsor**

Beef Cattle Research Council (BCRC)

### **Program**

[Technology transfer and production economics projects](#) [1]

### **Description**

The Beef Cattle Research Council (BCRC) invites letters of intent (LOI) for proposals focused on projects related to knowledge and technology transfer (KTT) and production economics that support the sustainability and competitiveness of the Canadian beef industry.

The purpose of this call for proposals is to address some of the greatest opportunities for improvement in beef and forage production in Canada. Applicants are encouraged to develop new, or enhance existing, resources and/or boost the adoption of cost-effective, sustainable production and management practices related to the identified problem statements.

Please review the "Problem Statements" in the [2022 Technology Transfer Call for LOIs](#) [2]. Only LOIs submitted to BCRC that work toward addressing the listed problems will be reviewed by the BCRC. Applicants will be notified if they are invited to submit a full proposal.

Preference will be given to proposals that plan to:

- Utilize existing content, tools, methods, and other resources where possible, or modify or develop resources as appropriate to improve awareness, understanding and adoption
- Include economic analyses or other decision-making supports to help producers weigh the costs and benefits of adopting technologies or management practices and determine the impact on their operation
- Develop innovative web-based resources to be housed on [BCRC website](#) [3].

Applied research activities and policy-related work are not eligible under this call for LOIs. In these cases, refer to the Research Project Call for Proposals to be launched later in 2022.

## Eligibility

Any individual or organization (academic institution, private industry, government or not-for-profit/nongovernment organization) with the ability and/or a track record of success in carrying out extension projects in areas relevant to the Canadian beef industry is eligible to apply.

## Funding Availability

The BCRC will provide a maximum of 50% of the project budget, with a maximum BCRC contribution of \$50,000 per project.

## Indirect Costs

5%

## Project Duration

Up to 2 years.

## Special Notes

Please note that research activities carried out in the context of COVID-19 need to adhere to the University of Guelph COVID-19 research principles, policies, guidelines and processes as they may be updated from time to time and communicated on the [Office of Research web-page](#) [4].

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>Internal Deadline</b>	Friday, August 12, 2022 - 4:30pm	Please submit your LOI and OR-5 Form to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [5]
<b>External Deadline</b>	Friday, August 19, 2022 -	

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Type	Date	Notes
	11:59pm	Submit a letter of intent before August 19, 2022 at 11:59 PM MT to <a href="mailto:proposals@beefresearch.ca">proposals@beefresearch.ca</a> .
<b>Internal Deadline</b>	Monday, November 7, 2022 - 4:30pm	Those invited by BCRC to submit full proposal submit a copy to ORS for administrative review.
<b>External Deadline</b>	Monday, November 14, 2022 - 11:59pm	Full proposal must be submitted before November 14, 2022 at 11:59 PM MT to <a href="mailto:proposals@beefresearch.ca">proposals@beefresearch.ca</a> .

## How to Apply

Technology Transfer and Production Economics?Funding Application

- [2022 Technology Transfer Call for LOIs](#) [2]
- [2022 Instructions and Guidelines for Submission](#) [6]
- [example LOI with details on how to fill out the form](#) [7]
- [2022 Technology Transfer LOI Form](#) [8]

A webinar will be hosted by the BCRC prior to the LOI submission deadline to provide further explanation, examples of projects, and opportunity for a Q&A session around the Target Outcomes for this call. Subscribe to the [BCRC Blog](#) [9] to receive event details and a webinar link.

For Questions, please contact

**BCRC**

Phone: 403-275-8558 - Email: [proposals@beefresearch.ca](mailto:proposals@beefresearch.ca)

### Office of Research

Kristin Zimmermann, Senior Grants & Contracts Specialist  
Research Services Office

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[kristin5@uoguelph.ca](mailto:kristin5@uoguelph.ca) [10]

Alert Classifications **Category:**

Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/bcrc-loi-technology-transfer-and-production-economics>

### Links

[1] <https://www.beefresearch.ca/blog/2022-call-for-ktt-letters-of-intent/>

[2] <https://www.beefresearch.ca/files/pdf/2022-Call-for-Letters-of-Intent-Technology-Transfer.pdf>

[3] <https://www.beefresearch.ca/>

[4] <https://www.uoguelph.ca/research/>

[5] <mailto:research.services@uoguelph.ca>

[6] <https://www.beefresearch.ca/files/pdf/2022-Instructions-and-Guidelines-for-Submitting-LOIs-and-Proposals-Technology-Transfer.pdf>

[7] <https://www.beefresearch.ca/files/pdf/2022-Letter-of-Intent-Example-Technology-Transfer.pdf>

[8] <https://www.beefresearch.ca/files/pdf/2022-BCRC-Letter-of-Intent-Form-Technology-Transfer.pdf>

[9] <https://www.beefresearch.ca/blog/subscribe/>

[10] <mailto:kristin5@uoguelph.ca>