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## **Canadian Poultry Research Council - 2021 Call for Letters of Intent**

### **Sponsor**

Canadian Poultry Research Council (CPRC).

### **Program**

Call for Letters of Intent.

### **For More Information**

[CPRC - Call for Letters of Intent](#) [1]

### **Description**

CPRC made changes for the 2016 call and will maintain these changes for the 2021 call. The research categories previously used were unable to accommodate some new initiatives in poultry research (i.e.: climate change, smart agriculture, precision agriculture).

The CPRC Board of Directors decided that the ad hoc category that was originally designed to fill these gaps was not as effective as it has been in the past. The Board established a three-category approach for the call designed to accommodate both ongoing research issues and respond to evolving areas of research. Specific priority areas and desired research outcomes most included in the 2012 [National Research Strategy for Canada's Poultry Sector](#) [2] have been identified within the categories.

The 2021 call for LOIs encompasses the three categories and their priorities that are identified below.

#### **Food Safety**

- Food Safety
- Economic Viability
- Animal Health Products
- Genetics/Genomics
- Smart Agriculture (Not in 2012 Strategy)

#### **Poultry Health and Welfare**

- Poultry Health
- Poultry Welfare
- Economic Viability
- Genetics/Genomics
- Animal Health Products
- Smart Agriculture (Not in 2012 Strategy)

## Productivity and Sustainability

- Food Security and Affordability
- Economic Viability
- Environment
- Functional and Innovative Poultry Products
- Poultry Feedstuffs
- Genetics/Genomics
- Animal Health Products
- Smart Agriculture (Not in 2012 Strategy)
- Precision Agriculture (Not in 2012 Strategy)
- Climate Change (Not in 2012 Strategy)

## Maximum Project Value

Applicants should limit their requests from CPRC to a maximum total of \$60,000. Budgets exceeding \$60,000 should be discussed with the CPRC office before submitting an application for evaluation. Industry dollars, whether from CPRC or other industry sources, must be matched with non-industry dollars at a ratio of at least 1:1. Higher leverage ratios are preferred.

## Indirect Costs

25%.

## Special Notes

### Review Process

LOIs will be reviewed on the following criteria:

- Scientific concept and approach: The proposal must be scientifically sound, technically feasible, and promise either to generate new knowledge or to apply existing knowledge in an innovative manner.
- Industry impact: The proposal must identify how the work will benefit the poultry industry, especially in terms of helping industry reach its research target outcomes, and should outline any additional potential social and/or economic benefits that will be realized in Canada.
- Knowledge transfer and commercialization: The proposal should describe how

outcomes of the work will be shared with the research community and how it might be utilized by industry, including suggestions on how the resulting technology might be commercialized. Collaboration among scientists and institutions is encouraged and will be a consideration during the review process. All applicants will be informed of the CPRC Board decision to accept or reject the LOI after each of the internal and peer review steps identified above.

## COVID-19

Please note that research activities carried out in the context of COVID-19 need to adhere to the University of Guelph COVID-19 research principles, policies, guidelines and processes as they may be updated from time to time and communicated on the [Office of Research web-page](#) [3].

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**



Type	Date	Notes
<b>Internal Deadline</b>	Monday, February 22, 2021 - 4:30pm	Please submit the completed LOI form along with a signed OR-5 form to the Office of Research Services at <a href="mailto:resserv@uoguelph.ca">resserv@uoguelph.ca</a> [4].
<b>External Deadline</b>	Monday, March 1, 2021 - 5:00pm	Please submit your completed LOI in Word format to <a href="mailto:info@cp-rc.ca">info@cp-rc.ca</a> [5]. You will receive an email notification of receipt within two days of submitting your application. If you do not receive confirmation, please contact CPRC.

## How to Apply

Please submit your completed LOI in Word format to [info@cp-rc.ca](mailto:info@cp-rc.ca) [5] by 5:00 pm EST March 1, 2021. You will receive an email notification of receipt within two days of submitting your application. If you do not receive confirmation, please contact CPRC.

If your completed LOI does not already include a signature, please also forward a signed electronic scan with a signature to [info@cp-rc.ca](mailto:info@cp-rc.ca) [5] or hard copy to: Canadian Poultry Research Council 225 Metcalfe Street Suite 314 Ottawa, ON K2P 1P9 Your electronic submission is due March 1, 2021, however signed hard copies need not arrive by that date.

## Attachment(s)

Attachment	Size
 <a href="#">CPRC LOI Instructions</a> [6]	107.34 KB
 <a href="#">CPRC LOI Application Form</a> [7]	40.03 KB

For Questions, please contact

**Dr. Bruce Roberts**

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613-714-4599 ext. 101.

## Office of Research

Vanessa Knox, Awards and Agreements Officer

Research Services Office

519-824-4120 x53429

[knoxva@uoguelph.ca](mailto:knoxva@uoguelph.ca) [9]

Alert Classifications **Category:**

Funding Opportunities and Sponsor News

## Disciplines:

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

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## Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/canadian-poultry-research-council-2021-call-letters-intent>

## Links

[1] <https://cp-rc.ca/funding/call-for-letters/>

[2] [https://cp-rc.ca/wp-content/uploads/2016/02/National\\_Research\\_Strategy\\_for\\_Cdn\\_Poultry\\_Sector.pdf](https://cp-rc.ca/wp-content/uploads/2016/02/National_Research_Strategy_for_Cdn_Poultry_Sector.pdf)

[3] <https://www.uoguelph.ca/research/>

[4] <mailto:resserv@uoguelph.ca>

[5] <mailto:info@cp-rc.ca>

[6] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/CPRC-Call-for-LOIs-2021.pdf>

[7] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/CPRC-Call-for-LOIs-Application-2021-ENG.docx>

[8] <mailto:bruce.roberts@cp-rc.ca>

[9] <mailto:knoxva@uoguelph.ca>