

Cultivating Innovation: Intellectual Property Strategy for Researchers and Entrepreneurs

| Date | Location | Notes |
|--|---|---|
| Wednesday November 29, 2023 1:00pm to 5:00pm | The Arboretum, College Ave East, University of Guelph | To ensure your spot, please RSVP as space is limited: https://uoguel.ph/cultivating-innovation |

Description

This event gathers Intellectual Property (IP) strategists, researchers, students and entrepreneurs for an exploration of effective IP strategy. Featuring an educational afternoon that includes a keynote from Honorable Judge Michael Crinson and an expert panel with experience using IP strategy in the agri-food space, this event will equip attendees with tools and ideas for how to use IP strategy to contribute to their research program or their company. Focused on cultivating a culture of innovation backed by strategic decision-making, this event will stimulate critical dialogue on the role of IP in research excellence and impact. To cap off the afternoon, a networking hour will provide space for attendees and speakers to extend discussions on IP strategy and for the Research Innovation Office Technology Transfer Managers to connect with those seeking additional resources or services.

This event is hosted by the Research Innovation Office and funded by the Ontario Agri-Food Innovation Alliance, a collaboration between the Government of Ontario and the University of Guelph.

Speakers:

Keynote

- Honourable Judge Michael Crinson

Panel

- Steve De Brabandere (Director, Technology Transfer and Industry Liaison, Research Innovation Office) – Moderator
- Jennifer Jannuska (Director of Data and Intellectual Property, Protein Industries Canada)

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- Dr. Michael Lohuis (Vice-President, Research & Innovation, Semex Alliance)
- Sean Thompson (CEO & Co-Founder, Psigryph)

RSVP: <https://uoguelph.ca/cultivating-innovation>

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Questions? Please email nbyrnema@uoguelph.ca
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Attachment(s)

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|  thumbnail_Cultivating Innovation_Promo Graphic.png | 148.82 KB |

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