

## **Faculty Information Exchange 2016-17: Creating relationships with industry - Maximizing the research opportunity**

Date	Location
Thursday January 12, 2017 12:00pm to 1:00pm	UC 441

### **Description**

Led by:

Dr. Anna-Kate Shoveller, Assistant Professor, Department of Animal Biosciences  
David Hobson, Manager Technology Transfer, The Catalyst Centre  
Gregor Lawson, Industry Liaison Officer, The Catalyst Centre

This one-hour seminar aims to guide faculty on how to create new and productive long term relationships with industry partners. Attendees will get an overview of the sponsored research process from first contact to formal agreement approval; some tips and tricks on finding, creating and building a strong alliance with a strategic industry partner; resources available at UofG to help you communicate with industry and set up a collaboration, and how to manage expectations to maximize the probability of success for both parties once you seal the deal.

All welcome.

For more information contact Patti Minakis, ext. 56943

Be part of the conversation!

See the full listing of sessions on the [Faculty Information Exchange 2016-17 webpage](#).

Alert Classifications **Category:**

Workshops and Events

#### **Disciplines:**

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

## **Faculty Information Exchange 2016-17: Creating relationships with industry - Maximizing**

Published on Research Alerts (<https://www.uoguelph.ca/research/alerts>)

---

**URL:**<https://www.uoguelph.ca/research/alerts/content/faculty-information-exchange-2016-17-creating-relationships-industry-maximizing-research>