

## **Faculty Information Exchange Series 2016-17: Build and own your online identity**

Date Location  
Monday February 22, 2016 12:00pm to 2:00pm UC 442

### **Description**

*Build and own your online identity: Share your research with hands-on social media training*

#### **Led by**

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Andrea Karpala, MBA, Communications Manager, McLaughlin Library

Looking to increase your research impact and online presence?

Learn how to effectively leverage social media to increase awareness of your research. Join us for hands-on social media training for:

- Twitter
- Social Networking for Researchers: Academia.edu
- LinkedIn
- WordPress.com

This workshop introduces attendees to the best practices for creating an online identity using a variety of tools. You'll learn how to create an online identity using a variety of tools and understand how to use these to raise your online profile and share your research.

You must bring a laptop in order to participate. Create an account for Twitter, LinkedIn, Academia.edu and WordPress.com prior to attending to maximize the experience.

All welcome! Registration is Encouraged

To register go

to: <https://www.eventbrite.ca/e/share-your-research-with-hands-on-social-media-training-tickets-28376377509>

See the full listing of sessions on the [Faculty Information Exchange 2016-17 webpage](#).

Alert Classifications **Category:**

Workshops and Events

#### **Disciplines:**

Health and Life Sciences

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