
Faculty Information Exchange Series 2019-20: Intellectual Property Essentials

Date	Location	Notes
Monday November 25, 2019 12:00pm to 1:00pm	UC 430	No reservation necessary, all welcome! Webinar participation available. [1] For more information contact Patti Minakis [2], ext. 56943

Description

Led by:

- **Dana McCauley**, Director - New Venture Creation, Research Innovation Office
- **Alexis Black**, IP Advisor, Canadian Intellectual Property Office
- **David Hobson**, Manager Technology Transfer, Research Innovation Office

Alexis Black, Business Development Officer with CIPO, will provide an overview of the patent process by defining intellectual property (IP), review types of patents and other IP protection, and she will discuss what to do when a researcher suspects new IP (inventions) have been created. This conversational seminar will address why researchers should care about patents, and describe the costs, timelines and benefits associated with patenting.

David Hobson manages intellectual property developed at the University of Guelph and he will provide context and guidance on the options available to researchers to protect their research and how the Research Innovation Office manages research-based IP to magnify the commercial impact of new inventions in the industrial market.

Learn more about [Faculty Information Exchange Series](#) [3].

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Links

- [1] <https://uoguelph.webex.com/uoguelph/j.php?MTID=m3cca03a6c59595229b4343c632986586>
- [2] <mailto:pminakis@uoguelph.ca>
- [3] <https://www.uoguelph.ca/research/events/faculty-information-exchange-series>