

Faculty Information Exchange Series 2021-22: Media Training for Researchers

Date	Location	Notes
Wednesday June 1, 2022 12:00pm to 1:00pm	Webinar	<p>No reservation necessary. Trainees and staff are welcome!</p> <p>Go to the FIES page [1] to access the Webinar link.</p> <p>NOTE: Participants will join a waiting lobby when entering the Microsoft Teams session.</p> <p>If you are experiencing issues joining the meeting, please contact aburke05@uoguelph.ca [2].</p>

Description

Led by:

- **Lori Bona Hunt**, Director, Integrated Communications and Editor, Portico magazine, Communications and Public Affairs

Is your research generating media interest? Are you unsure of how to answer questions from reporters? Have you been asked to weigh in on an issue that is making headlines? Are you looking to get media attention for your latest research?

Come and learn how to promote your research in the media and get tips on handling interview requests from an experienced communications expert.

Learn more about [Faculty Information Exchange Series](#) [3].

Alert Classifications **Category:**

Workshops and Events

Disciplines:

Faculty Information Exchange Series 2021-22: Media Training for Researchers

Published on Research Alerts (<https://www.uoguelph.ca/research/alerts>)

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

Source

URL: <https://www.uoguelph.ca/research/alerts/content/faculty-information-exchange-series-2021-22-media-training-researchers>

Links

[1] <https://www.uoguelph.ca/research/for-researchers/workshop-series-and-training/faculty-information-exchange-series/2021-2022#june1>

[2] <mailto:aburke05@uoguelph.ca>

[3] <https://www.uoguelph.ca/research/for-researchers/workshop-series-and-training/faculty-information-exchange-series/2021-2022>