

How to Demonstrate the Value of Your Research: Advantage Workshop

Date

Thursday February 11, 2021 2:00pm to 3:00pm

Description

Presented by: Amy Skeoch

This interactive online workshop introduces U of G research teams to tools that will allow them to clearly communicate the potential impact of their work and enable them to write value-focused grant applications. Teams will also discover how clear communication and persuasive value propositions can mobilize teams and external partners more successfully.

In this workshop, research teams will:

- Craft project descriptions to effectively communicate pertinent information using a step-by-step process; and
- Articulate, both verbally and in writing, why solving specific research problems matters and should be supported.

Please register for this free workshop via the [Eventbrite page](#). The webinar link will be emailed to registrants prior to the event.

Questions? Contact accel@uoguelph.ca

[Click here to learn more about this alert](#) Alert Classifications **Category:**

Workshops and Events

Disciplines:

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

How to Demonstrate the Value of Your Research: Advantage Workshop

Published on Research Alerts (<https://www.uoguelph.ca/research/alerts>)

Source

URL: <https://www.uoguelph.ca/research/alerts/content/how-demonstrate-value-your-research-advantage-workshop>