

## NSERC Awards for Science Promotion 2025

### Sponsor

Natural Sciences and Engineering Research Council of Canada (NSERC)

### Description

The **NSERC Awards for Science Promotion** focus on people and groups who are inspirational in the way they promote science to the general public.

Science promotion activities with award potential could include activities such as:

- Organizing science camps, fairs, clubs or programs with youth organizations;
- Enhancing equity, diversity and inclusion in existing programming;
- Creating new learning materials;
- Sharing best practices for outreach in science and engineering;
- Developing science and engineering-related co-op programs or job shadowing initiatives;
- Arranging demonstrations, visits and lectures;
- Writing books and articles;
- Creating radio or television programs;
- Generating public involvement through multi-media programs.

### Eligibility

Any individual, registered non-profit organization, postsecondary institution, non-federal museum, science centre or company within Canada may be nominated for the award. Nominees must be Canadian citizens or permanent residents of Canada. Nominees will have made a successful and sustained effort (as a guideline, typically over the course of at least five years) to encourage public interest in, and an understanding of, the natural sciences and engineering (including math and technology) outside the formal education system.

Nominators must be Canadian citizens or permanent residents of Canada. Past winners of an NSERC Award for Science Promotion are eligible for re-nomination if a period of at least 10 years has passed since their previous award. Exceptions may be made for groups or individuals who are, or were, linked with an organization who has won an NSERC Award for Science Promotion within the last 10 years. In order to qualify, the achievements of any nominee (group or individual) must be distinct from the organization as a whole. Such nominations must include a letter from the organization confirming the distinct nature of the activities.

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**Posthumous or self-nominations will not be accepted. Current NSERC Council members are not eligible for nomination.**

### Prize

Individual recipients will receive a \$10,000 award and group recipients a \$25,000 award. In both cases, the funds are to support further science promotion activities. Funds paid to winners of this prize are subject to the [PromoScience Grants Guide](#).

### Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>External Deadline</b>	Friday, November 15, 2024 - 8:00pm	Please submit directly to <a href="#">NSERC Awards for Science Promotion website</a> by the external deadline. Please also submit a copy of the full nomination and OR-5 to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> by the external deadline.

### How to Apply

Anyone with direct knowledge of an individual's or group's contribution to science and engineering promotion may nominate that candidate for an NSERC Award for Science Promotion. Nominators may be colleagues or people who have benefited from the nominee's contributions, such as teachers, parents, community members or administrators.

Details regarding the nomination package can be found on the [NSERC website](#).

Nominations must be submitted electronically using the portal found on the [NSERC Awards for Science Promotion website](#) by the external deadline.

Please also submit a copy of the full nomination and OR-5 to [research.services@uoguelph.ca](mailto:research.services@uoguelph.ca) by the external deadline.

### For More Information

For more information, contact [ailsakay@uoguelph.ca](mailto:ailsakay@uoguelph.ca) or [promoscience@nserc-crsng.gc.ca](mailto:promoscience@nserc-crsng.gc.ca).

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Please also visit the [NSERC Awards for Science Promotion website](#) for further details.

Alert Classifications **Category:**

Honours and Awards

### **Disciplines:**

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

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### **Source**

**URL:** <https://www.uoguelph.ca/research/alerts/content/nserc-awards-science-promotion-2025>