

## **Ontario Grape & Wine Research Inc. Marketing Vineyard Improvement Program**

### **Sponsor**

Ontario Grape and Wine Research Incorporated

### **Program**

Marketing Vineyard Improvement Program

### **Description**

In 2015, OMAFRA chose Ontario Grape and Wine Research Incorporated? (OGWRI) to administer the Research and Innovation Development (R&ID) portion of the Marketing Vineyard Improvement Program (MVIP). OGWRI is now calling for proposals for the Marketing Vineyard Improvement Program. The objective of this program is to provide funds to improve the quality, productivity and adaptability of grape and wine production by promoting industry-wide access to innovative tools, technologies, resources, knowledge and information for grape and wine making. All activities must start on or after April 1, 2020 and be completed no later than February 28th, 2021. All information and results must be made readily available and accessible to all members of the industry and public. Projects may not receive any additional provincial government funding.

Past projects funded by this program can be reviewed on the OGWRI [website](#) [1].

### **Indirect Costs**

0%

### **Deadlines**

**If College-level review is required, your College will communicate its earlier internal deadlines.**

| Type                     | Date                              | Notes   |
|--------------------------|-----------------------------------|---|
| <b>Internal Deadline</b> | Friday, January 17, 2020 - 4:30pm | Please submit your proposal, along with an OR-5 Form to |

# Ontario Grape & Wine Research Inc. Marketing Vineyard Improvement Program

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| Type                     | Date                              | Notes  |
|--------------------------|-----------------------------------|--|
|                          |                                   | <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [2].  |
| <b>External Deadline</b> | Friday, January 24, 2020 - 4:30pm | Completed applications can be sent to <a href="mailto:ehawthorn@ontariograpeandwinereseach.com">ehawthorn@ontariograpeandwinereseach.com</a> [3] |




## How to Apply

The deadline for submission is 4:30pm on January 24, 2020. Late proposals will not be accepted. Requests will be reviewed and all applicants will be notified in February.

The complete application package is attached below and includes:

1. Request for Proposals overview
2. Application Form
3. Budget Template

## Attachment(s)

| Attachment   | Size      |
|--|-----------|
|  <a href="#">RFP Marketing Vineyard Improvement Program</a> [4] | 156.88 KB |
|  <a href="#">MVIP Application Form</a> [5]                      | 191.5 KB  |
|  <a href="#">MVIP Budget Form</a> [6]                           | 40.23 KB  |

For Questions, please contact

**Eleanor Hawthorn**

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Email: [ehawthorn@ontariograpeandwinereseach.com](mailto:ehawthorn@ontariograpeandwinereseach.com) [3]

## Office of Research

Kristin Zimmermann, Senior Grants & Contracts Specialist  
Research Services Office

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Alert Classifications **Category:**

Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences

Information and Communications Technology

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/ontario-grape-wine-research-inc-marketing-vineyard-improvement-program>

### Links

[1] <http://www.ontariograpeandwinereseach.com/en/mvip>

[2] <mailto:research.services@uoguelph.ca>

[3] <mailto:ehawthorn@ontariograpeandwinereseach.com>

[4] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/RFP%20MVIP%2020-2021.pdf>

[5] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/MVIP%20Proposal.doc>

[6] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/OGWR1%20Full%20Proposal%20Budget%20Template%20-%20MVIP.xlsx>

[7] <mailto:kristin5@uoguelph.ca>