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## **OVIN Automotive Innovation Challenge- Ontario Centre of Innovation (OCI)- 2024/2025**

### **Sponsor**

Ontario Centre of Innovation (OCI)

### **Program**

OVIN Automotive Innovation Challenge (AIC)

### **For More Information**

Visit the [Automotive Innovation Challenge program webpage](#) [1].

### **Description**

The OVIN Automotive Innovation Challenge (AIC) brings together industry and post-secondary institutions to provide students with practical, hands-on experiences that will allow them to apply their knowledge and skills in solving real-world problems Ontario's automotive and mobility sector is facing.

OVIN invites colleges and universities to collaborate with one or more industry partners, select a challenge they are facing, and host a student competition for solutions. The exact structure of the competition, including any benefits for participants or winners, will be determined by the educational and industry partners.

### **Eligibility**

- All post-secondary institutions applying, and their industry partners, must be based in Ontario.?
- Industry partners must be Ontario-based automotive and mobility companies or organizations, including but not limited to:
  - Original Equipment Manufacturers (OEMs); and/or
  - Tier 1 suppliers; and/or
  - Relevant start-ups or SMEs operating in the automotive and mobility space.
- Industry partners and applicants are required to contribute resources such as expertise and other appropriate resources towards the program in a 1:1 match.

## Funding Availability

Under the Automotive Innovation Challenge, colleges and universities can apply for a **maximum of \$100,000** to develop and deploy an applied learning challenge during the winter semester of the 2024-2025 academic year.

## Indirect Costs

10% on OCI funds. 40% on partner cash.

## Project Duration

Programs must be developed and delivered within 5 months of project activation, with all projects closing (activities completed) by April 30, 2025 and all final reports due by May 9, 2025.

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>Internal Deadline</b>	Monday, November 11, 2024 - 4:30pm	Please submit proposal and OR-5 form to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [2]
<b>External Deadline</b>	Monday, November 18, 2024 - 5:00pm	Proposal due to OCI.

## How to Apply

Visit the [Automotive Innovation Challenge program webpage](#) [1] for a copy the application.

For Questions, please contact

**OCI**

Shannon Miller – Project Lead, Talent Strategy and Workforce Planning

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**Office of Research**

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Alert Classifications **Category:**

Funding Opportunities and Sponsor News

**Disciplines:**

Information and Communications Technology

Physical Sciences and Engineering

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**Source**

**URL:** <https://www.uoguelph.ca/research/alerts/content/ovin-automotive-innovation-challenge-ontario-centre-innovation-oci-20242025>

**Links**

[1] <https://www.ovinhub.ca/programs/automotive-innovation-challenge/>

[2] <mailto:research.services@uoguelph.ca>

[3] <mailto:smiller@oc-innovation.ca>

[4] <mailto:dstaaf@uoguelph.ca>