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## **Request for Proposal Comment Period: Equine Industry Impact Study**

### **Sponsor**

Equestrian Canada (EC)

### **Program**

Equine Industry Impact Study

### **Description**

Equestrian Canada (EC) will soon be issuing a Request for Proposal (RFP), attached below, in a search of a contractor to take on the vital project of conducting a Canadian Equine Industry Impact Study. Prior to issuing the RFP, EC is inviting equestrian industry stakeholders to collaborate with EC by reviewing the RFP and providing their feedback. EC is looking specifically for comments and suggestions to help ensure the study meets the needs of the entire equine industry in Canada. Please note all comments will be considered in the creation of the content for the RFP, as well as the criteria the advisory group will use when considering proposals.

**Comment Period** The RFP comment period is now officially open and will close on June 29, 2018 at 12 p.m. EDT.

### **Criteria for Comments**

In order for comments to be considered, they must include the following:

- Name
- Date
- Industry/Equine Group represented

### **Comments should focus on the following areas:**

- Confirmation of the need for an updated study
- The scope and criteria outlined in proposed RFP
- Intended outcome of study
- Suggested criteria for selection of successful bidder for advisory recommendation
- Recommendations for areas of advertisement for the RFP

### **?How to Submit Comments**

Comments must be submitted in a word document via email to Kristy House at [khouse](mailto:khouse)

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[1][@equestrian.ca](mailto:khouse@equestrian.ca) [1] by June 29, 2018 at 12 p.m. EDT

## Special Notes

### Funding Contributions & Letters of Support

Please note that EC will be seeking government funding from the Canadian Agricultural Partnership funding stream with Agriculture and Agri-food Canada for the completion of the Equine Economic Impact Study.

If you wish to support this project, EC welcomes letters of support – which are required as supporting documentation for a successful funding application. The Letter of Support Template is attached.

Cash or in-kind contributions from individuals or organizations are also welcome to support this initiative that will benefit the entire Canadian equestrian industry from coast-to-coast.

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>External Deadline</b>	Friday, June 29, 2018 - 12:00pm	Comments must be submitted in a word document via email to Kristy House at <a href="mailto:khouse@equestrian.ca">khouse@equestrian.ca</a> [1]

## Attachment(s)

Attachment	Size
 <a href="#">Canadian Equine Industry Impact Study RFP</a> [2]	234.38 KB
 <a href="#">EC Letter of Support Template</a> [3]	16.99 KB

For Questions, please contact

For more information on the Canadian Equine Industry Economic Impact Study RFP comment period, or to discuss contributing funds to this initiative, please contact:

Kristy House  
Manager, Welfare and Identification  
Equestrian Canada  
[khouse@equestrian.ca](mailto:khouse@equestrian.ca) [1].

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/request-proposal-comment-period-equine-industry-impact-study>

### Links

[1] <mailto:khouse@equestrian.ca>

[2] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/RequestforProposalCanadianEquineIndustryImpactStudy.pdf>

[3] <https://www.uoguelph.ca/research/alerts/sites/default/files/attachments/ECPartnerinKindSupportLetterTemplate.docx>