

## Skills for Research Impact: Community Engagement

Date	Location	Notes
Tuesday February 11, 2025 1:00pm to 2:30pm	Virtual	<a href="#">Register here</a>

### Description

Actively engaging your audiences in your research process is one of the most effective ways to increase the uptake and impact of your research. But how does that work?

By the end of this workshop, participants will be able to:

- Identify a range of key audiences and potential goals for engagement
- Consider different levels and types of community engagement before, during, and following the research process
- Incorporate practical tips and important considerations in their own engagement efforts

[Register here](#)

\*\*\*

Skills for Research Impact is a workshop series, spanning the fall and winter semesters, for University of Guelph faculty, research staff and graduate students interested in enhancing the impact of their research. Through sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities. Sessions will cover topics key to effective research communications and engagement of non-academic audiences, including policy, industry and community partners.

Throughout the series, participants will gain skills that can be applied to their own research contexts, goals and projects. Workshops will be highly participatory and will provide practical knowledge, skills and tools that can be used right away. These sessions will be recorded and a link to the video will be sent to all registrants.

Join us for one or multiple sessions! Letters of recognition are available upon request at the end of the series for those who attended 5 sessions in the semester. Please contact [kttadmin@uoguelph.ca](mailto:kttadmin@uoguelph.ca) for more details.

This workshop series is a collaboration between the Ontario Agri-Food Innovation Alliance and

## Skills for Research Impact: Community Engagement

Published on Research Alerts (<https://www.uoguelph.ca/research/alerts>)

---

the Research Innovation Office and the Community Engaged Scholarship Institute at the University of Guelph. For more information, contact us at [kttadmin@uoguelph.ca](mailto:kttadmin@uoguelph.ca).

We look forward to having you attend the event!

[Click here to learn more about this alert](#) Alert Classifications **Category:**

Workshops and Events

### Disciplines:

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

---

### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/skills-research-impact-community-engagement-1>