

## Skills for Research Impact: Evaluating KTT Activities

Date	Location	Notes
Tuesday February 25, 2025 1:00pm to 2:30pm	Virtual	<a href="#">Register here</a>

### Description

When all is said and done, how do you know it worked? Go beyond the anecdote and learn to use evaluation techniques to assess the impact of your knowledge mobilization efforts.

After attending this workshop, participants will be able to:

- Summarize the steps involved in evaluating KTT
- Discuss common challenges and best practices in KTT evaluation
- Use strategies to identify KTT measures and indicators
- Explain trade-offs in deciding what and how to measure
- Select appropriate KTT evaluation goals
- Build a logic model or theory of change to explain KTT rationale
- Create a basic evaluation framework for their own KTT work

[Register here](#)

\*\*\*

Skills for Research Impact is a workshop series, spanning the fall and winter semesters, for University of Guelph faculty, research staff and graduate students interested in enhancing the impact of their research. Through sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities. Sessions will cover topics key to effective research communications and engagement of non-academic audiences, including policy, industry and community partners.

Throughout the series, participants will gain skills that can be applied to their own research contexts, goals and projects. Workshops will be highly participatory and will provide practical knowledge, skills and tools that can be used right away. These sessions will be recorded and a link to the video will be sent to all registrants.

Join us for one or multiple sessions! Letters of recognition are available upon request at the end of the series for those who attended 5 sessions in the semester. Please contact

## Skills for Research Impact: Evaluating KTT Activities

Published on Research Alerts (<https://www.uoguelph.ca/research/alerts>)

---

[kttadmin@uoguelph.ca](mailto:kttadmin@uoguelph.ca) for more details.

This workshop series is a collaboration between the Ontario Agri-Food Innovation Alliance and the Research Innovation Office and the Community Engaged Scholarship Institute at the University of Guelph. For more information, contact us at [kttadmin@uoguelph.ca](mailto:kttadmin@uoguelph.ca).

We look forward to having you attend the event!

[Click here to learn more about this alert](#)Alert Classifications**Category:**

Workshops and Events

### **Disciplines:**

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

---

### **Source**

**URL:**<https://www.uoguelph.ca/research/alerts/content/skills-research-impact-evaluating-ktt-activities-1>