

Skills for Research Impact: Planning for Research Impact

Date

Tuesday January 21, 2025 1:00pm to 2:30pm

Location

Virtual

Description

Knowledge mobilization 101! Become familiar with knowledge mobilization plans and conceptualize strategies adapted to your goals and audiences.

By the end of this workshop, participants will be able to:

- Define 'Knowledge Mobilization'
- Identify why Knowledge Mobilization is important
- Identify best practices for Knowledge Mobilization
- Summarize the steps involved in Knowledge Mobilization planning
- Compare and contrast End of Grant KT and Integrated KT
- Apply the principles of Knowledge Mobilization to their research

Register [here](#).

Skills for Research Impact is a workshop series, spanning the fall and winter semesters, for University of Guelph faculty, research staff and graduate students interested in enhancing the impact of their research. Through sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities. Sessions will cover topics key to effective research communications and engagement of non-academic audiences, including policy, industry and community partners.

Throughout the series, participants will gain skills that can be applied to their own research contexts, goals and projects. Workshops will be highly participatory and will provide practical knowledge, skills and tools that can be used right away. These sessions will be recorded and a link to the video will be sent to all registrants.

Join us for one or multiple sessions! **Letters of recognition** are available upon request at the end of the series for those who attended 5 sessions in the semester. Please contact kttadmin@uoguelph.ca for more details.

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This workshop series is a collaboration between the Ontario Agri-Food Innovation Alliance and the Research Innovation Office and the Community Engaged Scholarship Institute at the University of Guelph. For more information, contact us at kttadmin@uoguelph.ca.

We look forward to having you attend the event!

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Workshops and Events

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