

## **SOSCIP Powering Partnerships Event with Unilever Canada and Loblaw Companies Ltd.**

Date	Notes
Thursday June 17, 2021 9:00am to 11:00am	Please register through SOSCIP's <a href="#">website</a> .

### **Description**

On Thursday June 17th, SOSCIP is hosting a partnership event with their industry members, Loblaw, and Unilever Canada.

Powering Partnerships is a networking expo centred on building breakthrough AI in collaboration with SOSCIP's Industry Members.

Attendees will hear directly from Loblaw and Unilever about their areas of interest, their current work, and where they would like to engage with external partners to build novel solutions to their challenges.

SOSCIP has posted Areas of Interest where Loblaw and Unilever Canada are looking for interesting ideas/solutions to these areas from academic researchers, startups, and small-medium enterprises (SMEs). Areas of Interest include supply chain, digital marketing, and consumer engagement. More details on specific areas of interests can be found on the SOSCIP [website](#).

Interested researchers and companies are invited to submit a 3min pitch video to the selected Area of Interest.

More information and to register for this exciting event can be found on the SOSCIP [website](#).

If you have any question about the event, please contact [apply@soscip.org](mailto:apply@soscip.org)

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Category:  
Workshops and Events

### **Disciplines:**

Information and Communications Technology

Physical Sciences and Engineering

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