

## **UPDATE: Second Call for Proposals - Protein Industries Canada - Expression of Interest**

### **Sponsor**

Protein Industries Canada (PIC)

### **Program**

Protein Industries Canada [call](#) [1]for Projects

### **Description**

Protein Industries Canada (PIC) is now accepting the second round of Expressions of Interest (EOIs). PIC will invest \$40 million for co-investment into projects that will position Canada as the centre of high-quality plant-based protein products and co-products. Projects will be accepted in all four priority areas: Create, Grow, Make and Sell. PIC will work with industry partners to create co-investment projects that have the potential to transform the agriculture and food production sector, allowing Canada to secure its position as a global leader in the production of plant-based products and co-products.

Projects must be aligned with the objectives of the Innovation Supercluster Initiative (ISI) and Protein Industries Canada. More information on objectives, eligible costs and the application process can be found in the [Program Guide](#) [2].

In addition to reviewing the Program Guide, PIC advises potential applicants to complete the [Project Eligibility Form](#) [3]. PIC staff are available to support project consortia throughout the project proposal development process.

The EOI is a very high-level, and brief proposal that identifies the members of the consortium, each of their contributions to the project, the challenge or opportunity to be addressed and the major activities that will be undertaken. It also identifies how it is aligned with the objectives of the ISI and Protein Industries Canada. If the EOI is approved, applicants are invited to full Project Proposal.

### **Eligibility**

To be eligible to submit an EOI all consortia members must be a member of Protein Industries Canada. For a project to be considered eligible for investment, it must be submitted by a consortium of at minimum two PIC members, at least one of which is a Small or Medium

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Enterprise (SME). Universities and academic institutions may be a member of a consortium and receive money to do work via the project, however, universities on their own are not eligible. The research must have a commercial purpose. For complete eligibility please review the above mentioned Project Eligibility Form.

### Funding Availability

There is no upper limit with respect to total project costs, within the confines of funding available. Generally, support from PIC will not exceed 50% of eligible project costs and will not exceed total industry contributions. In-kind contributions from industry partners up to 25 per cent of industry matching funds will be considered at fair market value. PIC will invest more than a \$150 million into eligible projects over four years. The funding will be split 20/20/40/20 between the four pillars of Create, Grow, Make and Sell.

### Indirect Costs

0%

### Project Duration

Projects may be 1-4 years in duration. All work must be completed by March 31, 2023.

### Special Notes

Applicants are encouraged to read through the [Program Guide](#) [2], and review the [Project Eligibility Questionnaire](#) [4] as this outlines the eligibility requirements and information on the scoring of EOIs and Project Proposals. Once reviewed, applicants are encouraged to call PIC to discuss your project.

### Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>External Deadline</b>	Friday, September 13, 2019 - 11:59pm	EOI' will be accepted from September 1, 2019 though to September 13, 2019.  If a researcher at the University of Guelph is part of a consortium that is invited to full proposal, the researcher should submit an OR5 and copy of the

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Type	Date	Notes
		full proposal to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [5] one week prior to the deadline established by PIC.

For Questions, please contact

If you have questions, or require assistance please phone Protein Industries Canada at 306-949-0049 or email [info@proteinsupercluster.ca](mailto:info@proteinsupercluster.ca) [6]

### Office of Research

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Health and Life Sciences

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/update-second-call-proposals-protein-industries-canada-expression-interest>

### Links

[1] <https://www.proteinindustriescanada.ca/program>

[2] [https://www.proteinindustriescanada.ca/uploads/PIC\\_Program\\_Guide.pdf](https://www.proteinindustriescanada.ca/uploads/PIC_Program_Guide.pdf)

[3] [https://proteinindustriescanada.ca/uploads/program/PIC\\_Eligibility\\_Form.pdf](https://proteinindustriescanada.ca/uploads/program/PIC_Eligibility_Form.pdf)

[4] [https://www.proteinindustriescanada.ca/uploads/program/PIC\\_Eligibility\\_Form.pdf](https://www.proteinindustriescanada.ca/uploads/program/PIC_Eligibility_Form.pdf)

[5] <mailto:research.services@uoguelph.ca>

[6] <mailto:info@proteinsupercluster.ca>

[7] <mailto:avuk@uoguelph.ca>