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## **Letter of Intent - Seeding Food Innovation Grants 2016**

### **Sponsor**

George Weston Limited and Loblaw Companies Limited

### **Program**

Seeding Food Innovation Grants 2016 – Letter of Intent

### **For More Information**

- [Letter of Intent](#) [1]
- [Funding Guidelines](#) [2]

### **Description**

George Weston Limited and Loblaw Companies Limited will provide seed funding for rigorously scientific, trans-disciplinary research proposals that investigate food and health challenges that will impact primarily Canadians, but also delivery key learning to solve issues of global concern. In response to the immediate need to feed and sustain future generations, it is vital not only to increase the production of more nutritious and sustainably-produced foods that reduce the reliance on water and chemicals in food production, but also innovate to improve diets, reduce food waste, and ensure the ongoing health of our soils.

### **Eligibility**

University based researchers and must be at the postdoctoral fellow level or higher. Institutions must be Canada Revenue Agency registered.

### **Funding Availability**

Funding of up to \$150,000 per project is available for projects with an estimated duration of up to two years. Up to 35% of the funds can be used to bring unique international resources into Canadian-led work.

### **Indirect Costs**

0%

## Special Notes

To be most effective, projects should involve teams of partners to provide a trans-disciplinary approach. Partnerships could be with university-based researchers, the private sector, civil society organizations, or community organizations.

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>External Deadline</b>	Monday, July 25, 2016 - 4:00am	PI submits directly to George Weston Limited/Loblaw Companies Limited  Applicants who are invited to submit a proposal must send a signed OR-5 along with the full proposal 5 business days in advance of the external deadline to: <a href="mailto:Research.Services@uoguelph.ca">Research.Services@uoguelph.ca</a> [3]

For Questions, please contact  
[Food.Innovation@Weston.ca](mailto:Food.Innovation@Weston.ca) [4]  
416-965-5435

### Office of Research

Annette Clarke, Grants Officer  
Research Services Office  
519-824-4120 x56927  
[acclarke@uoguelph.ca](mailto:acclarke@uoguelph.ca) [5]

Alert Classifications **Category:**  
Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences

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### Source

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### Links

[1] [http://www.weston.ca/en/pdf\\_en/SFI-Letter-of-Intent.pdf](http://www.weston.ca/en/pdf_en/SFI-Letter-of-Intent.pdf)

[2] <http://www.weston.ca/en/Funding-Guidelines.aspx>

[3] <mailto:Research.Services@uoguelph.ca>

[4] <mailto:Food.Innovation@Weston.ca>

[5] <mailto:acclarke@uoguelph.ca>