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## **Ontario Sheep Marketing Agency call for letters of intent**

### **Sponsor**

The Ontario Sheep Marketing Agency (OSMA)

### **For More Information**

[Documents](#) [1]

[Website](#) [2]

[Priorities](#) [3]

### **Description**

The Ontario Sheep Marketing Agency (OSMA) invites researchers with project proposals that match Ontario Sheep's Research priorities to complete the Letter of Intent form. It is open for sheep-related research across Canada. Research is a key component to driving competitiveness and profitability in the sheep industry. OSMA's priorities are as follows: Animal Health; Nutrition; Marketing, Product Quality and Economics; Genetics; Reproduction and Production Systems; Environment; Food Safety; and Animal Welfare. Please note that the priorities have not changed since 2014.

### **Eligibility**

Faculty

### **Funding Availability**

Total funds available for this call is \$100,000 over 3 years. Support may be for one or a limited number of proposals.

### **Indirect Costs**

25%

### **Project Duration**

1 to 3 years

## Special Notes

Full proposals will be solicited in June. If invited for full proposal, PI submits signed OR-5 along with copy of full proposal to: [Research.Services@uoguelph.ca](mailto:Research.Services@uoguelph.ca) [4] 5 days in advance of the external deadline.

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

| Type                     | Date                            | Notes   |
|--------------------------|---------------------------------|---|
| <b>External Deadline</b> | Friday, April 1, 2016 - 11:45pm | To:<br><a href="mailto:jmactavish@ontariosheep.org">jmactavish@ontariosheep.org</a><br>[5], or can be sent by mail or fax |

For Questions, please contact  
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### Office of Research

Annette Clarke, Grants Officer  
Research Services Office  
519-824-4120 x56927  
[acclarke@uoguelph.ca](mailto:acclarke@uoguelph.ca) [6]  
Alert Classifications **Category:**  
Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences  
Physical Sciences and Engineering  
Social Sciences

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/funding-opportunity/2016/ontario-sheep->

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[marketing-agency-call-letters-intent](#)

### Links

[1] <http://www.uoguelph.ca/research/document/ontario-sheep-marketing-agency-call-letters-intent-2016>

[2] <http://www.ontariosheep.org/HOME.aspx>

[3] <http://www.ontariosheep.org/RESEARCH/Priorities.aspx>

[4] <mailto:Research.Services@uoguelph.ca>

[5] <mailto:jmactavish@ontariosheep.org>

[6] <mailto:acclarke@uoguelph.ca>